

# 2022

## Sponsor of both the Winter and Summer Games Century-Old BOC Delivers Financial Services for Beijing 2022 Winter Olympics



### Only Banking Partner of Both Winter and Summer Olympic Games

2022 marks the 110th anniversary of the founding of Bank of China. To serve the century-old Olympic Games is a glorious mission handed to BOC. In 2008, BOC provided professional, internationalised and personalised financial services for the Beijing Olympic and Paralympic Games as the banking partner, and achieved "zero customer complaint and service mistake" during the events, thereby displaying an excellent brand image of Chinese financial enterprises to the world.

In 2017, BOC became the official banking partner of the Beijing 2022 Winter Olympic and Paralympic Games. Once again it joined hands with the Olympics, and became the only bank to sponsor both Winter and Summer Games. Implementing the "Green, Inclusive, Open and Clean Games" concept, BOC provided all-round and high-quality financial services for the Beijing Winter Olympic and Paralympic Games.

2008

Official Banking Partner  
of Beijing Olympic and  
Paralympic Games

2022

Official Banking Partner  
of Beijing Winter  
Olympic and Paralympic  
Games

### Serve Winter Olympics



#### Supporting Green Winter Olympic Projects

In more than four years since becoming a banking partner in July 2017, BOC has supported construction projects of core Winter Olympic venues such as the National Speed Skating Oval, Big Air Shougang, venues in Yanqing and the Guyangshu venue cluster in Chongli of Zhangjiakou, and infrastructure projects such as Beijing-Zhangjiakou high-speed railway and Yanqing-Chongli expressway. The Bank approved a credit line of RMB48.6 billion in total, and granted total loans of more than RMB20 billion.

#### Serving Venues

BOC set up five temporary outlets and four self-service areas in the three competition zones of Winter Olympic and Paralympic Games. It carefully selected a financial service team of 224 people to provide convenient and fast financial services for the athletes, media organisations and other groups involved in the Games.



28 Foreign Currencies

28 foreign currencies  
available for cash services  
at competition zones

9 Foreign Languages

9 foreign languages  
available for consultation  
service through 95566

Nearly 500,000 Transactions

Nearly 500,000 transactions  
accepted in bank card and  
e-CNY payments

Over RMB 130 million

Over RMB130 million of  
accepted transactions

#### Commendation from the IOC



#### BOC's Dream Team



## BOC 2022

Together for A Shared Future



#### Commemorative HKD and MOP Banknotes

Following the 2008 Olympic commemorative banknotes, BOC once again imprinted the Winter Olympic Games through the legal tender of Hong Kong SAR and Macao SAR, adding more features to "Centurial Olympic Dream, Century-Old BOC".



#### Official Licensed Precious Metal Products

As the sole bank with permission to sell licensed precious metal products of the Beijing Winter Olympic Games, BOC opened up online and offline sale channels to provide convenience for consumers in buying licensed precious metal products, with cumulative sales exceeding RMB1.5 billion as at the end of March 2022.



#### Beijing 2022 Winter Olympics-themed Bank Card

BOC innovated multiple theme products by launching 8 Winter Olympics themed credit cards and debit cards. Among them, the Winter Olympics themed dual currency credit cards jointly issued by BOC and Visa/UnionPay has become one of the major payment products in the Winter Olympics venues.



#### Providing New High-tech Services via e-CNY

By the end of 2021, BOC had accepted e-CNY in more than 40,000 scenarios in Beijing and Zhangjiakou, fully covering the diversified needs of domestic and overseas customers in food, shelter, transportation, tourism, shopping and entertainment.



数字人民币  
e-CNY



Scan to watch  
the video